

# **Privacy Policy**

#### 1. Introduction

The Fat Loss Centre is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our clinic, use our website, or otherwise interact with us.

#### 2. Personal Information We Collect

We collect the following types of personal information about you:

- Identification information: This includes your name, address, phone number, email address, and date of birth.
- Health information: This includes your medical history, treatment records, and prescription information.
- Financial information: This includes your payment information, such as your credit card number or bank account details.

We collect this information in a variety of ways, including:

- When you register as a patient at our clinic.
- When you make an appointment or schedule a procedure.
- When you fill out a form on our website.
- When you communicate with us by email, phone, or text message.

# 3. How We Use Your Personal Information

We use your personal information for the following purposes:

- To provide you with medical care.
- To bill you for your medical care.
- To communicate with you about your medical care.
- To improve the quality of our medical care.

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• To comply with applicable laws and regulations such as UK GDPR.

We may also use your personal information for the following purposes, but only if we have your consent:

- To send you marketing communications.
- To share your personal information with third-party partner (see below for more information)

### 4. Disclosure of Your Personal Information

We will not disclose your personal information to any third party without your consent, except in the following circumstances:

- To provide you with medical care. We may disclose your personal information to other healthcare providers who are involved in your care such as pathology laboratories, your GP, referring clinicians etc.
- To bill you for your medical care. We may disclose your personal information to insurance companies and other payers.
- To comply with applicable laws and regulations. We may disclose your personal information to government agencies or other entities only as required by law.

# 5. Security of Your Personal Information

We take reasonable steps to protect your personal information from unauthorised access, use, disclosure, alteration, or destruction. These steps include:

- Physical safeguards: We use security measures to protect our physical facilities from unauthorised access.
- Electronic safeguards: We use encryption and other security measures to protect your personal information when it is transmitted electronically.
- Administrative safeguards: We have policies and procedures in place to protect your personal information.

# 6. Your Rights

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You have the following rights with respect to your personal information:

- The right to access your personal information.
- The right to rectify your personal information.
- The right to erase your personal information.
- The right to restrict the processing of your personal information.
- The right to data portability.
- The right to object to the processing of your personal information.

To exercise any of your rights, please contact us at <a href="mailto:info@fatlosscentre.com">info@fatlosscentre.com</a> or call 02081507286.

# 7. Cookies

Our website uses cookies to improve your user experience. Cookies are small text files that are stored on your computer or device when you visit a website. They allow the website to remember your actions and preferences (such as login information, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

We use the following types of cookies:

- Essential cookies: These cookies are essential for the website to function and cannot be turned off. They help to ensure that the website is secure and that your preferences are remembered.
- Performance cookies: These cookies help us to understand how visitors use our website. This information is used to improve the website and make it more userfriendly.
- Functionality cookies: These cookies allow us to provide certain functionality on our website, such as remembering your login information.

You can delete all cookies stored on your computer at any time. However, this may result in you having to re-enter your information each time you visit a website. You can also control the types of cookies that are stored on your computer by setting your browser preferences.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make any material changes, we will notify you by email or by posting a notice on our website.

# 8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

The Fat Loss Centre,

1st Floor Atlantic House,

351 Oxford Street,

London, W1C 2JF.

Tel: 02081507286

Email: <a href="mailto:info@fatlosscentre.com">info@fatlosscentre.com</a>

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